

# 2015 IOWA INDUSTRY PROFILE

## PROFESSIONAL, SCIENTIFIC, & TECHNICAL SERVICES

### IOWA WORKFORCE DEVELOPMENT

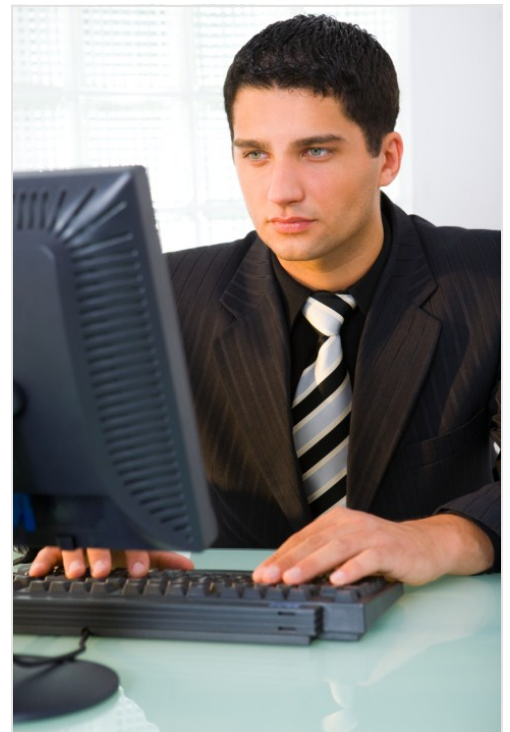


#### Executive Summary

In 2014, the **professional, scientific and technical services** sector comprised 3.2 percent of all employment in Iowa. Employment in this sector had an average annual wage of \$60,549 for 2014, which was 42.3 percent higher than the statewide average of \$42,536 for all employment. However, when compared to other states in this region, only South Dakota has a lower average annual wage of \$52,747.

Employment in the **professional, scientific and technical services** sector contracted a bit in 2009 and 2010 due to the recession but has expanded rapidly since then, bounding past its 2008 pre-recession high as early as 2011. Since 2008, the sector added 5,685 jobs, growing by 13.2 percent.

The sector is pretty balanced between the genders, but women hold a small majority of the jobs, accounting for 51.7 percent of employment in the sector.





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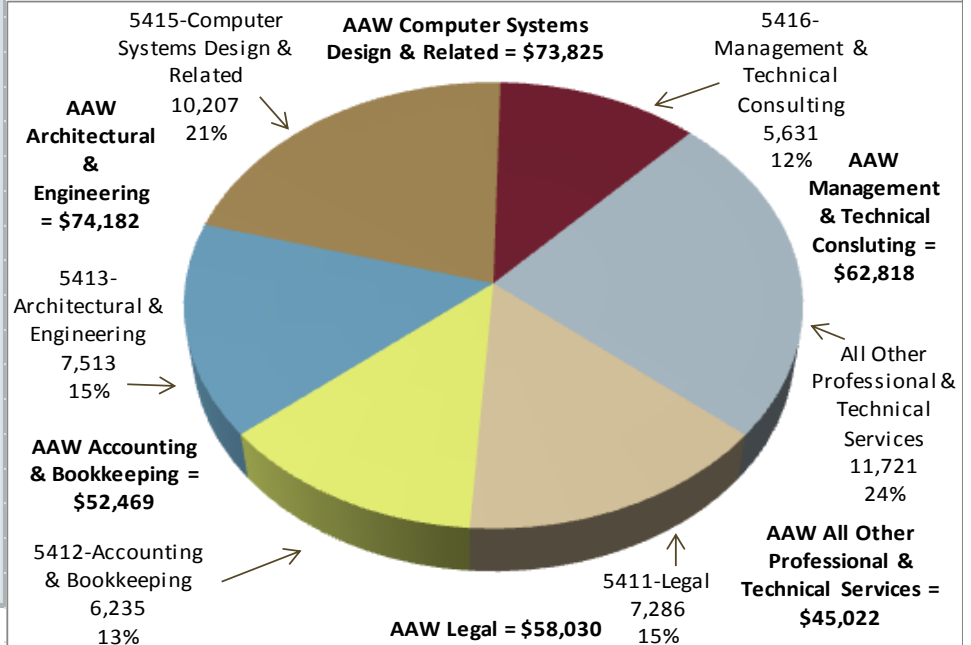
### What is Professional, Scientific, & Technical Services?

This sector comprises firms that specialize in performing professional, scientific and technical activities for others. These activities require a high degree of expertise and training. The firms in this sector specialize according to expertise and provide services to clients in a variety of industries and, in some cases, to households.

Activities performed include: legal advice, accounting, bookkeeping & payroll services, architectural, engineering & specialized services, computer, consulting, research, advertising, photographic, translation, veterinary and other professional, scientific and technical services.

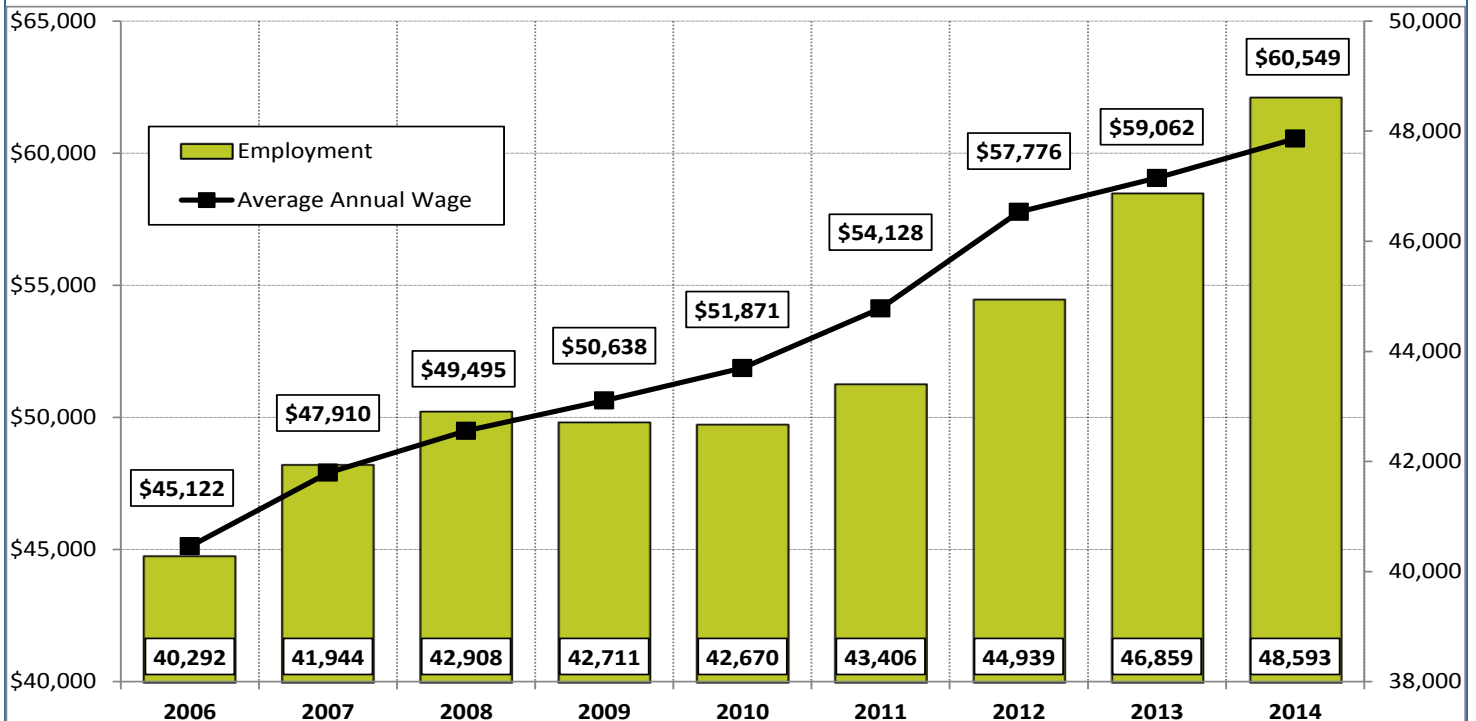
Source: [www.census.gov/naics](http://www.census.gov/naics)

### 2014 Industry Breakout by Employment in Iowa Professional, Scientific, & Technical Services NAICS Industry Coding Top 5 Subsectors by Employment



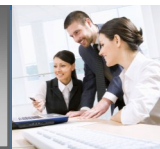
Source: Quarterly Census of Employment and Wages (QCEW), Bureau of Labor Statistics

### 2006-2014 Employment in Professional, Scientific, and Technical Services in Iowa



Source: Quarterly Census of Employment and Wages (QCEW), Bureau of Labor Statistics

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### Examples of Major Professional, Scientific, & Technical Services Employers

Name of Company	Sub-Sector/Industry
ACT, Inc.	Management and Technical Consulting
ADP	Accounting & Payroll Services
IBM Data Center	Computer System Design
ISU Veterinary Medicine	Veterinary Services
ITA Group Inc	Management, Scientific, & Technical Consulting
Lifeline Services	Other Professional, Scientific, & Technical Services
LNS Metro Group	Management, Scientific, & Technical Consulting
Staples Promotional Products	Advertising & Public Relations
Telligen Health Management Sys.	Management, Scientific, & Technical Consulting
UPS Customer Center	Advertising & Public Relations

### Employers

In 2014, the **professional, scientific and technical services** sector had 8,834 locations in Iowa, employing 48,593 people. This sector is dominated by small establishments, averaging just 5.5 employees per location.

The largest single sub-sector, **computer design services**, accounted for 21.0 percent of total employment and **architectural & engineering** is the second largest subsector, with 15.5 percent of sector employment.

This industry tends to be well paid, but wages vary significantly by the type of professional service.

Source: Infogroup USA

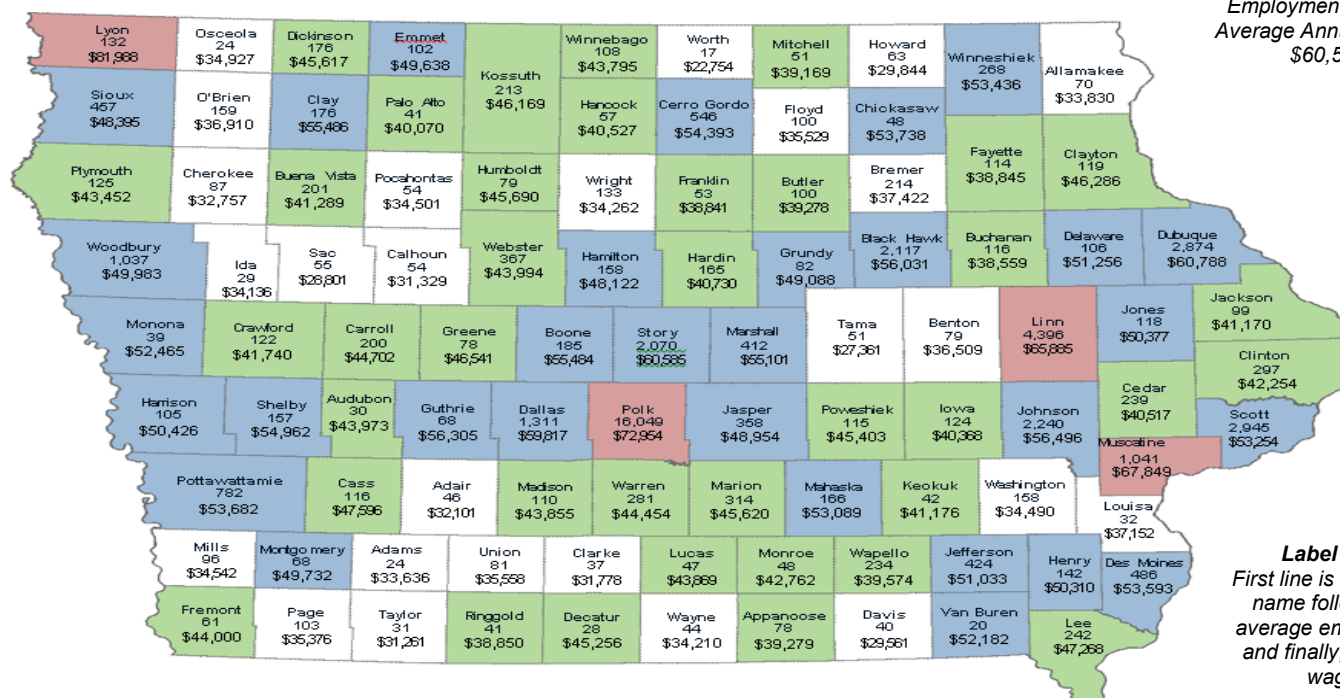
### 2014 Covered Employment in Professional, Scientific, & Technical Services by County

**Average Annual Wage:**

	Less than \$37,422
	\$37,423 to \$47,596
	\$47,597 to \$60,788
	Greater than \$60,789

Sector Statewide:

Employment - 48,593  
Average Annual Wage - \$60,549



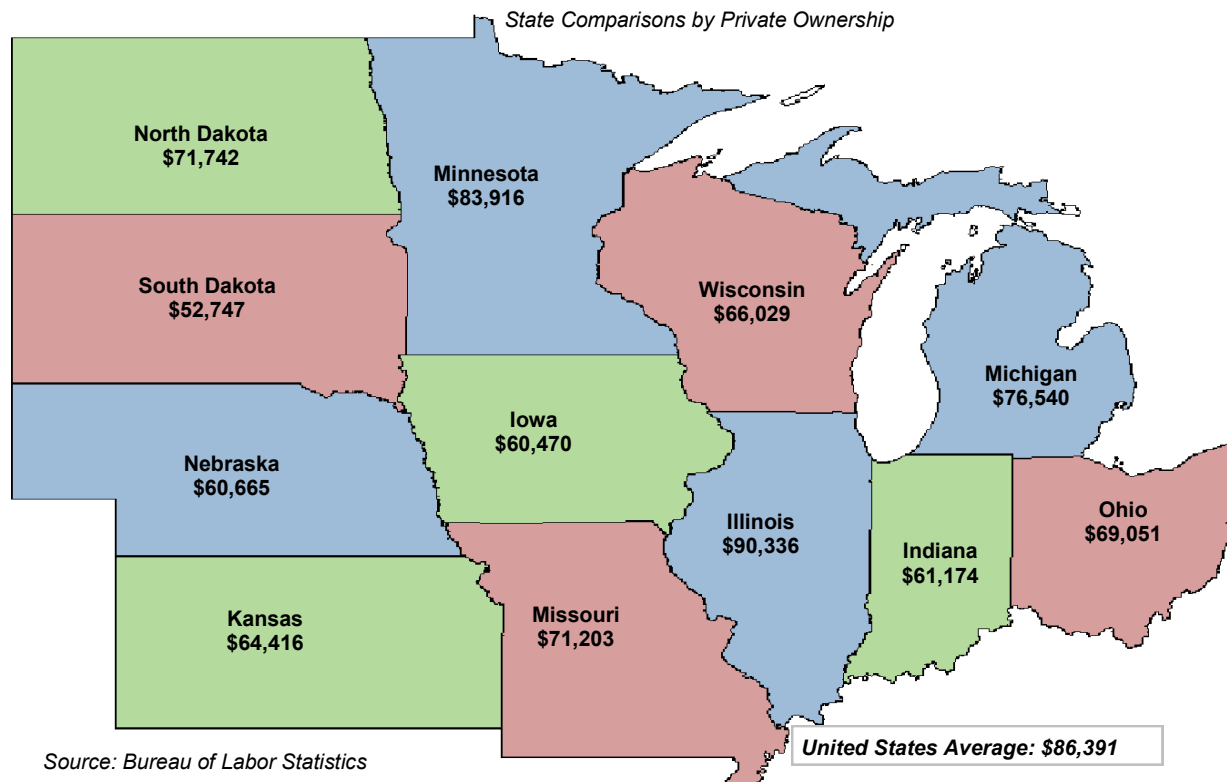
**Label Key:**  
First line is the county name followed by average employment and finally, average wage.

Source: Quarterly Census of Employment and Wages (QCEW), Bureau of Labor Statistics

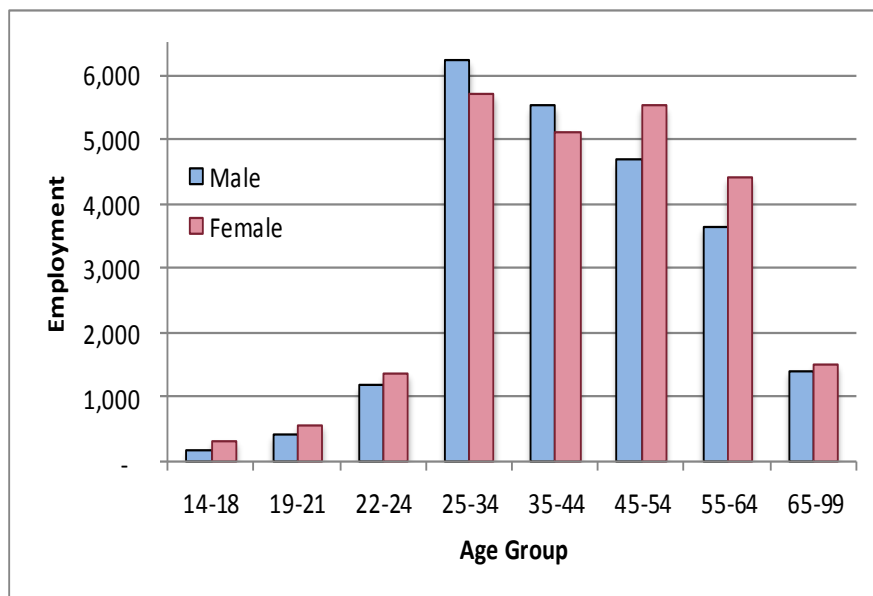


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### 2014 Average Annual Wage for Covered Employment in Professional, Scientific, and Technical Services



### Industry Distribution by Age and Gender 2013 Average Annual



Source: Local Employment Dynamics, Iowa Workforce Development and U.S. Census Bureau  
<http://lehd.did.census.gov>

#### Contact Information

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Equal opportunity employer/program.  
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